

# Disclaimer

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# Cookie Policy

*Last updated 24 March 2020.*

## INTRODUCTION

*IRE AIFM Hub ("we" or "us" or "our") may use cookies, web beacons, tracking pixels, and other tracking technologies when you visit our website ireaifm.com, including any other media form, media channel, mobile website, or mobile application related or connected thereto (collectively, the "Site") to help customize the Site and improve your experience.*

*We reserve the right to make changes to this Cookie Policy at any time and for any reason. We will alert you about any changes by updating the "Last Updated" date of this Cookie Policy. Any changes or modifications will be effective immediately upon posting the updated Cookie Policy on the Site, and you waive the right to receive specific notice of each such change or modification.*

*You are encouraged to periodically review this Cookie Policy to stay informed of updates. You will be deemed to have been made aware of, will be subject to, and will be deemed to have accepted the changes in any revised Cookie Policy by your continued use of the Site after the date such revised Cookie Policy is posted.*

## USE OF COOKIES

*A "cookie" is a string of information which assigns you a unique identifier that we store on your computer. Your browser then provides that unique identifier to use each time you submit a query to the Site. We use cookies on the Site to, among other things, keep track of services you have used, record registration information, record your user preferences, keep you logged into the Site, facilitate purchase procedures, and track the pages you visit. Cookies help us understand how the Site is being used and improve your user experience.*

## TYPES OF COOKIES

*The following types of cookies may be used when you visit the Site:*

### *Advertising Cookies*

*Advertising cookies are placed on your computer by advertisers and ad servers in order to display advertisements that are most likely to be of interest to you. These cookies allow advertisers and ad*

servers to gather information about your visits to the Site and other websites, alternate the ads sent to a specific computer, and track how often an ad has been viewed and by whom. These cookies are linked to a computer and do not gather any personal information about you.

#### *Analytics Cookies*

*Analytics cookies monitor how users reached the Site, and how they interact with and move around once on the Site. These cookies let us know what features on the Site are working the best and what features on the Site can be improved.*

#### *Our Cookies*

*Our cookies are “first-party cookies”, and can be either permanent or temporary. These are necessary cookies, without which the Site won’t work properly or be able to provide certain features and functionalities. Some of these may be manually disabled in your browser, but may affect the functionality of the Site.*

#### *Personalization Cookies*

*Personalization cookies are used to recognize repeat visitors to the Site. We use these cookies to record your browsing history, the pages you have visited, and your settings and preferences each time you visit the Site.*

#### *Security Cookies*

*Security cookies help identify and prevent security risks. We use these cookies to authenticate users and protect user data from unauthorized parties.*

#### *Site Management Cookies*

*Site management cookies are used to maintain your identity or session on the Site so that you are not logged off unexpectedly, and any information you enter is retained from page to page. These cookies cannot be turned off individually, but you can disable all cookies in your browser.*

#### *Third-Party Cookies*

*Third-party cookies may be placed on your computer when you visit the Site by companies that run certain services we offer. These cookies allow the third parties to gather and track certain information about you. These cookies can be manually disabled in your browser.*

#### **CONTROL OF COOKIES**

*Most browsers are set to accept cookies by default. However, you can remove or reject cookies in your browser’s settings. Please be aware that such action could affect the availability and functionality of the Site.*

*For more information on how to control cookies, check your browser or device’s settings for how you can control or reject cookies.*

#### **OTHER TRACKING TECHNOLOGIES**

*In addition to cookies, we may use web beacons, pixel tags, and other tracking technologies on the Site to help customize the Site and improve your experience. A “web beacon” or “pixel tag” is tiny object or image embedded in a web page or email. They are used to track the number of users who have visited particular pages and viewed emails, and acquire other statistical data. They collect only a limited set of data, such as a cookie number, time and date of page or email view, and a description of the page or email on which they reside. Web beacons and pixel tags cannot be declined. However, you can limit their use by controlling the cookies that interact with them.*

## **Privacy policy**

*Your privacy is important to us. It is IRE AIFM Hub's policy to respect your privacy regarding any information we may collect from you across our website, <http://www.ireaifm.com>, and other sites we own and operate.*

*We only ask for personal information when we truly need it to provide a service to you. We collect it by fair and lawful means, with your knowledge and consent. We also let you know why we're collecting it and how it will be used.*

*We only retain collected information for as long as necessary to provide you with your requested service. What data we store, we'll protect within commercially acceptable means to prevent loss and theft, as well as unauthorized access, disclosure, copying, use or modification.*

*We don't share any personally identifying information publicly or with third-parties, except when required to by law.*

*Our website may link to external sites that are not operated by us. Please be aware that we have no control over the content and practices of these sites, and cannot accept responsibility or liability for their respective privacy policies.*

*You are free to refuse our request for your personal information, with the understanding that we may be unable to provide you with some of your desired services.*

*Your continued use of our website will be regarded as acceptance of our practices around privacy and personal information. If you have any questions about how we handle user data and personal information, feel free to contact us.*

*This policy is effective as of 24 March 2020.*

### **CONTACT US**

*If you have questions or comments about this Cookie Policy, please contact us at:*

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